



Financial Intermediaries Association  
of Southern Africa

Financial Intermediaries Association  
of Southern Africa  
P.O. Box 11901, Centurion 0046.  
Tel: 012 665 0085 Fax: 012 665 0534  
VAT No: 4890128673  
Reg. No: 1999/0027424/0  
e-mail: [mavis.franks@vodamail.co.za](mailto:mavis.franks@vodamail.co.za)  
or [clive@fia.org.za](mailto:clive@fia.org.za)

### Advertising Rates & Confirmation of Booking Form

Please mark the appropriate block:-

Description	Size(mm)	Price Each per Edition:1- 2 editions	Mark How Many Editions	Price Each Per Edition:3-4 editions	Mark How many Editions	Total Number Of Ads.
Full page	210 x 273	R 18 150		R 17 725		
Half page	210 x 137	R 12 760		R 11 750		
Standard double spread	420 x 273	R 27 280		R 24 780		
Inside front/back Cover	210 x 273	R 22 060		R 19 150		
Back cover	210 x 273	R 21 840		R 19 900		
Centre double spread	420 x 273	N/A		N/A		
Inside front/back double spread	420 x 273	R 31 000		R 27 180		
Quarter page	110 x 137	R 7 520		R 6 460		
Inserts A4 or A5		R 18 610		R 15 350		
Inserts A3		R 22 780		R 19 850		

Please take note that only 3 and more ads for the current year qualify for the discounted price. Please mark clearly how many ads are being placed for the year in the appropriate column.

Please note that adverts will only be placed once payment has been received.

Wraps, stitch-ins, available upon request. Date \_\_\_\_\_

Company Name \_\_\_\_\_ Purchase Order No. \_\_\_\_\_

Postal Address \_\_\_\_\_

Postal Code \_\_\_\_\_ Your VAT Registration No. \_\_\_\_\_

Telephone No \_\_\_\_\_ Fax No \_\_\_\_\_

Website Address \_\_\_\_\_ (required for connection to hyperlink)

Authorised signature \_\_\_\_\_ e-mail: \_\_\_\_\_

Booked by (name) \_\_\_\_\_

Please note prices exclude VAT, but include Agency Commission.

Material deadline 13<sup>th</sup> of month prior to publication for 1<sup>st</sup> & 2<sup>nd</sup> Quarter 31<sup>st</sup> August & 31<sup>st</sup> October for 3<sup>rd</sup> & 4<sup>th</sup> Quarter.

Publication dates March, June, September, November.

#### Technical Specifications

Screen: 133% PDF's or high resolution JPEG's + full colour proofs in CMYK format.

Trim: 273 x 210mm. Type Area: 253 x 190mm or complete bleed off. Bleed: 10mm. Kindly note that our graphic design department will assist with advertising designs should you not possess suitable material. Prepared editorial may be submitted to [clive@fia.org.za](mailto:clive@fia.org.za) and although the editorial team will consider it for insertion, no guarantee of publishing can be guaranteed. Notification of cancellation should be given at least six week prior to publication date. Your advert in the electronic version of the magazine links directly to your websites at no extra cost.