

**FIA JOIN BUSA**

As part of its efforts to be an active social partner in South Africa, the Financial Intermediaries Association of Southern Africa (FIA) has joined Business Unity South Africa (BUSA). The FIA represents more than 16 000 financial services intermediaries across Southern Africa, while BUSA is the “voice” of business, representing the interests of chambers of commerce and industry, as well as professional and corporate associations at the highest levels in the country.

“The FIA is well represented within the financial services industry, but many of the issues facing the Association, its members and their clients are also of relevance to broader business and society,” says FIA president, Arnold van der Linde. “We believe that BUSA offers a broader stage for us to participate in debates that affect South African businesses and consumers.”

The FIA will play its role through BUSA by participating in forums and discussions around changes affecting its members through this broader society platform.

